



RESPONSIBILITY
INTEGRITY
SUPPORT
EMPOWERMENT

ABOUT US

It's a constantly changing world.

Our World has been changing more rapidly than ever with the advent of new technologies and processes. Whilst there is so much said about the technology, it is imperative to note that process of doing business has also been changing. The people that run these organisations at all levels have to be well equipped with not only technologies, but other sets of important skills to drive the growth thereby sustaining good performances. Our work life balance is the most crucial aspect of this changing scenario. Then there are the future work force that comprise of young graduates and even students in high school, who will be ready to take on their next chapters in life, however there is a huge shortfall of skills sets required to take that leap.

Right Reach Training evolved with a vision to empower individuals at all levels whether you are a student or an educationist, an employee or an employer, a sports person, an artist or even a home maker. To equip individuals with skills to eventually be owners of apt decision making and problem solving is what Right Reach aims through its mission. is what Right Reach aims through its mission.

Right Reach Training is an adroit Learning & Development solution organisation offering dexterous and bespoke services in the domain of upskilling individuals at all levels by empowering them to **SCaLE** (Soft skills, Career skills, Aptitude skills, Life skills, Employability skills) up and meet the success with profound readiness in their respective careers and lives. Right Reach envisions to create a holistic persona of an individual by adding value to their personality through the **SCaLE**.

An Individual can face life's challenges more positively and effectively with the correct experiential learning modules crafted with the expertise of our talented pool of master Life Coaches. This will boost self- confidence and make the learner adaptable and successful in their future endeavours by motivating them to achieve their goal.

As Charles Darwin rightly said, "It is not the strongest or most intelligent who will survive but those who can best manage change."

Excellence is our focus and as an excellent Knowledge Partner, we deliver with focussed approach to an Individual's / Organization's need. Our Unique follow-up and ease of accessibility has an even greater impact and makes a visible difference to the way we deliver and influence the individual's personality.

With advanced technology and the 4th industrial revolution already setting in, we have noticed a need for **SCaLE** based transformational training in various stages of life. transformational training in various stages of life.



OUR VISION

Right Reach Training aims to be an effective source for inspiring, training and coaching Individuals, Organizations and Academia. RRT's vision is to make an impact on both change and growth. To further develop and sharpen required skills to lead, serve and embark in various spheres of life.

OUR MISSION

Right Reach Training focuses on a clear delivery plan to meet the vision through desired academic values, quality content, accreditations, customized skilled training, leadership development coaching, cultural richness and change management.

OUR VALUES - RISE

■ Responsibility ■ Integrity ■ Support ■ Empowerment

WHO WE SERVE

1. Educational Institutions

- High Schools
- Higher Education Institutions (Universities, Degree Colleges, Engineering, Management & Medical colleges)
- Professional Training & Skill (Nursing Schools, Hotel, Retail and Facility Management Schools)

2. Corporate

- Large and middle level Multinationals and other private enterprises
- Govt. Institutions in the Skill development and social development organizations.
- Large Govt. Organizations Hospitals, Retail organizations etc.

3. Individuals

- We also coach individuals in all walks of life . We empower every individual who wants to excel In life professionally and personally



OUR LEGACY



Mr. Arun Kumar Sureka

Serves as the Chairman and Managing Director of Hartex Rubber Pvt Ltd, a group company of Sureka Group.

Hartex is a 50 year old company that manufactures bicycle tyres for the bottom of the pyramid. It has an extensive distribution network of 43 branches and 3000 dealers across India. In addition, it has large market share in many parts of East and West Africa.

Punjab being the hub for the cycle industry, Hartex has established a new Rs. 2000 million Greenfield bicycle tyre plant in Ludhiana, with the goal of supplying the highest quality products to the most demanding markets across the globe.

As the Vice President and Past Chairman of the All India Rubber Industries Association (Eastern Region), and Past President of Bengal Rowing Club, Kolkata , Mr Arun Kumar Sureka is associated with various statutory bodies and other industry, cultural and philanthropic organisations

OUR FOUNDER



Dr. Anupama Sureka

Founder, Right Reach Pvt.Ltd

Dr. Anupama Sureka, a renowned industrialist with more than 20 years of experience, has a wide and senior level experience in managing diverse businesses. During her work experience, she has closely handled various portfolios across layers of management. She has observed a great potential and need for imparting skills that will bridge the gap between educational qualifications and personal development needs. In today's changing world, it is imperative that an individual be trained in various skills to be complete in all dimensions of his/her personality. She believes that such individuals become the culture of a given institution and bring value to the organisational ecosystem that they are part of. Therefore Learning and Development should start at a school/college level and be a continuous process throughout one's career.

She has been successfully addressing the gap between the Job and the required skills through RightReach (RR), her learning and development organisation. RR believes in utmost professionalism with good understanding of the requirements and their modules are delivered through a customised approach with quality content imparted by master trainers on board.

Dr. Anupama also serves as the Director of Sureka and Hartex Group of Companies. She is an integral part of various industry, cultural and philanthropic organisations and other statutory bodies. She has been closely associated with FLO – the FICCI Ladies Organisation. She has served as the Governing Council of FLO for the Hyderabad Chapter and as the Chairperson for the Kolkata Chapter of FLO for the year 2016-17. She is an EC Member of the FICCI MSME State Committee – West Bengal, Committee Member of LSG – Ladies Study Group – the women wing of Indian Chamber of Commerce, Member of SAARC Chamber Women Entrepreneurs Council (SCWEC INDIA)

OUR ADVISORS



Dr. Sudhakar Venukapalli

Dr. Sudhakar Venukapalli is currently working as a Professor in the Department of Education and DEAN for the School of English Language Education and Director, IQAC and also the Director, USR of the English and Foreign Languages Central University, Hyderabad. He is also a member of the Executive Council of EFL University.

Prof.V.Sudhakar has worked across many verticals and organisations at notable posts. He was awarded National Merit Scholarship (GOI), The ICPR (Indian Council of Philosophical Research, MHRD,GOI) Research Fellowship Award and The Award of Eminence in the field of Teacher Education by the Indian Association of Teacher Educators.

He has a diverse educational background spanning physics, philosophy, psychology and education. He has Ph.D. in Education and Postgraduate (Master) degrees in Physics, Psychology, Philosophy, Education, and MS in Counseling and Psychotherapy.

Prof.V.Sudhakar is also on board of many institutions and has worked closely with a number of National institutions and other central universities and institutions in India.

Prof.V.Sudhakar is also a consultant to the World Bank, DFID, UNICEF, and a visiting faculty to a number of universities, civil society organizations, and government institutions. He has designed curricula for various organizations and programmes, including Police Training Programmes, Tribal School Education, Elementary, Secondary Teacher Education and Higher Education etc., in the country and also contributed for the formulation of public policies in Education.



Mr. Manish Chokhani

A Chartered Accountant and MBA from the London Business School, Manish is one of India's most respected financial experts and investors. He was CEO of Enam Securities, India's leading Enam Securities, India's leading investment bank. He serves as independent director on boards that include Zee Entertainment, Westlife Development (McDonalds), Shoppers Stop among others. He also serves on the Governing Board of Flame University. He is a Board Member University. He is a Board Member of Livinguard AG, a healthcare technology company based in Switzerland.

Mr. Chokhani is a member of the Young Presidents' Organization. He has served as a member of SEBI's Alternative Investment Promotion Advisory Committee and also as Co-Chairman of the Capital Markets Committee at the IMC. He has been a visiting faculty member at IIM-K and has served on the International Alumni Board and scholarship panels of the London Business School. He practices Vipassana meditation, is a trained singer and enjoys travel, reading, cricket and tennis.

OUR AGILE LEADERS



Mr. Prateek Sureka

A graduate from the University of Pennsylvania - The Wharton School, he holds a Bachelors Degree in Applied Science with Computer Science. He is a certified Padi Advanced Open Water Driver and his top skills include Enterprise Software, Entrepreneurship and Business Strategy.

Serves as the Director for the Hartex Rubber Pvt and his focus is to enable growth by implementing new technologies and retraining the present valuable human resources.

He is also the Director at Sureka Group and oversees the planning, development and execution of various real-estate landmark projects. He is also the Founder and CEO of Brainwave Applications which leveraged the technology to deliver various enterprise products and solutions.



Mr. Varun Sureka

A Wharton Graduate from the University of Pennsylvania, Mr Varun Sureka is the Director at Hartex Group. He is instrumental in co determining the organization's strategy with regards to growth and diversification and spearheads all business development, exports and international collaboration projects.

He has been the Consortium member at the Universal Realtors Private Limited and has actively identified and evaluated real estate opportunities for the group and comanged the same. He is an active member of the Entrepreneurs' Organization (EO) and leads various portfolios.

A corporate member at the Secundrabad Club, Mr Varun Sureka has been very active at leading and managing various activities and organisations. He has travelled extensively across 6 continents and has been the Co-Chair, Huntsman Program Global Virtual Interview Committe. He enjoys golf, swimming, table tennis, badminton and adventure sports and is a PADI Open Water and Enriched Air Certified Diver.



OUR UNIQUE TEACHING & LEARNING METHODOLOGY

Right Reach Training's methodologies are all mapped to the training needs of our clients. We work along with our clients and bring a combination of methodologies that suit the proposition. Our delivery model focuses on quality content. Our team of coaches and trainers are well experienced, customer centric and engaging . After the pandemic , we have encapsulated modern teaching techniques, real time activity based experiential learning through online platform too.

Every session is intended to bestow a distinct skill using techniques like

- Demonstrations
- Role plays
- AV presentations
- Games and activities
- Case studies
- Story telling

OUR STRENGTHS

Right Reach Training's techniques not only solves the needs of the organisation but also enables individuals to easily assimilate the concepts and adapt to the requirements of an organisation or self. Our staff and coaches are also our strength as we believe in utmost quality of delivery.

OUR APPROACH

SCaLE: Soft Skills, Career Skills, Life Skills, Employability Skills.

SCaLE Skills are important in all the arenas of Life, both in the Personal Growth & in the Career Growth.

SCaLE Skills equip learners to speak clearly, directly, listen, understand, establish, use the networks and thus be a best fit for the opportunity.

SCaLE At work is regarded necessary to build work-related proficiency. It helps employees cope with change. Individuals must now increasingly upgrade their skills throughout.

SCaLE THE SKILL SETS



SOFT SKILLS

These are the **Universal abilities or the Personal attributes that help any career.**

- Written Communication
- Verbal Communication
- Professionalism
- Time Management
- Team Work
- Creative Thinking
- Public Relations



CAREER SKILLS

Occupational abilities combined with experience and knowledge to keep every employee successful at work.

- Professionalism
- Building Relationships
- Time Management
- Leadership



LIFE SKILLS

Essential abilities needed for everyday life. It enables individuals to adapt and deal effectively with the demands and challenges of life.

- Interpersonal Communication
- Self Awareness
- Empathy
- Critical Thinking
- Creative Thinking
- Decision Making
- Problem Solving
- Effective Communication
- Relationship Management



EMPLOYABILITY SKILLS

Abilities to find, apply to, interview for, and secure a job. These types of skills will make will make an individual prepared, thorough and confident.

- Learning and Development
- Writing a Resume
- Interview Skills
- Networking
- Corporate Communication
- Teamwork
- Problem Solving
- Initiative and Enterprise
- Planning and Organizing
- Self Management
- Objection Handling

GLIMPSES OF OUR WORK



OUR TRUSTING PARTNERS



RIGHT REACH
TRAINING

SUREKA | **HARTEX** 

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